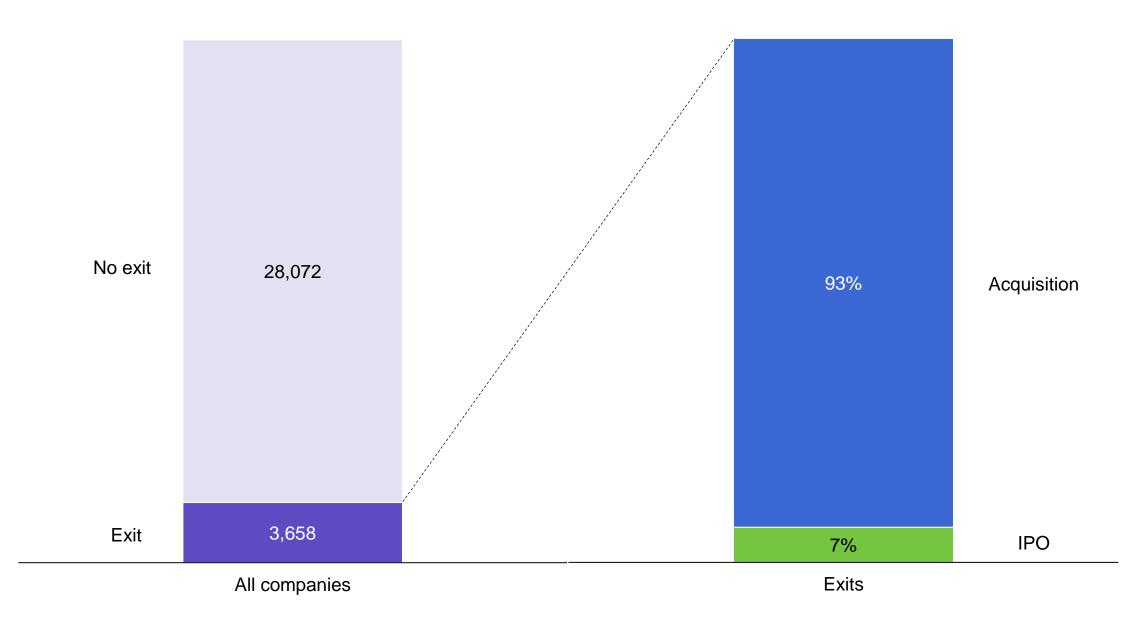


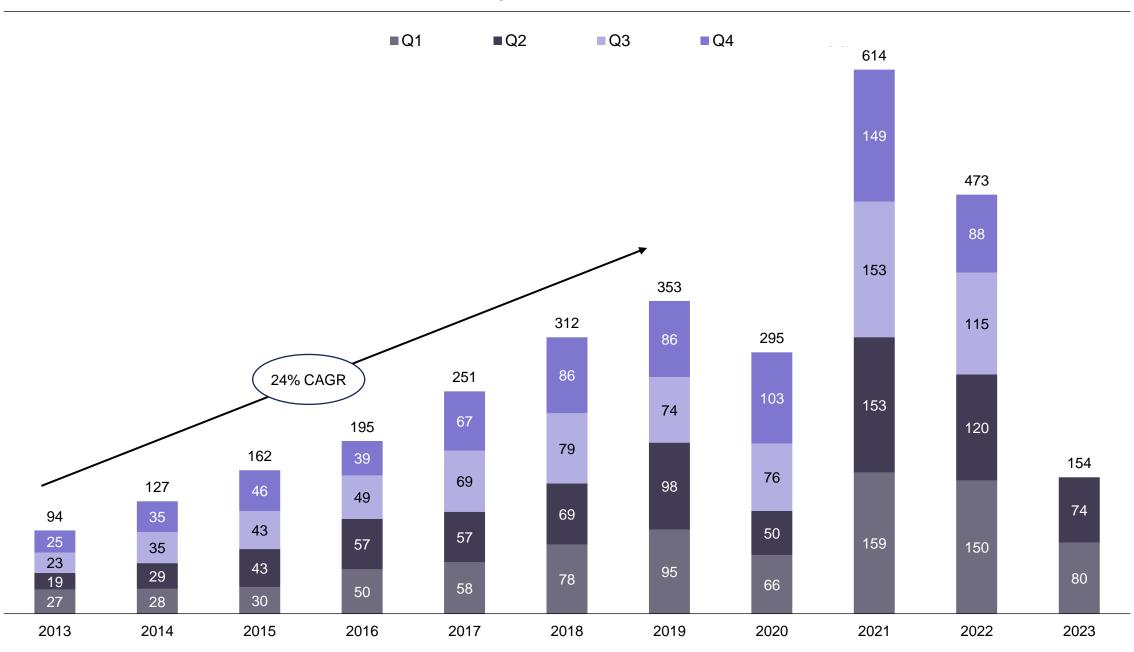
## SaaS M&A: Exits by Type (IPO vs. Acquisition)

Despite the hype, exits remain rare: just 12% of SaaS companies in Crunchbase have been acquired or gone public

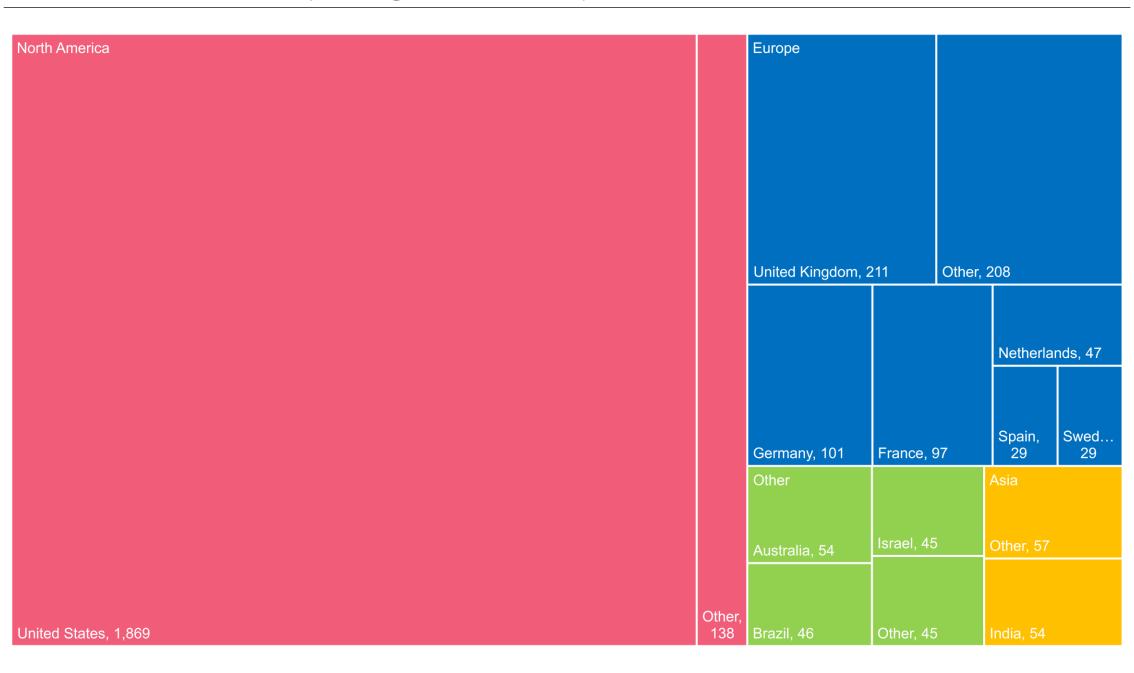


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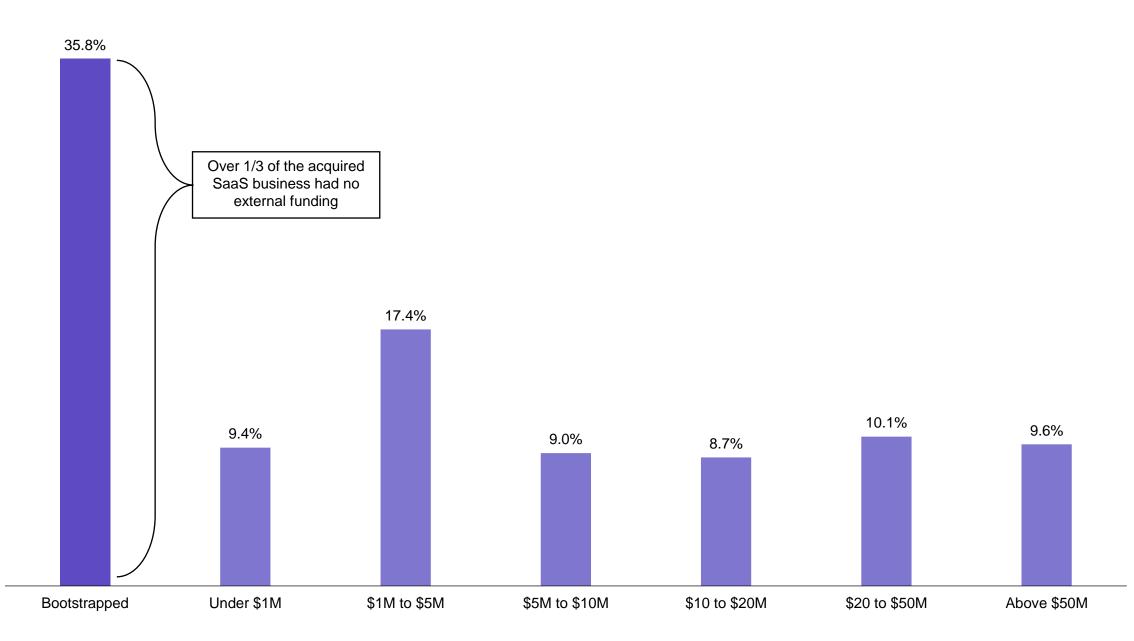
#### SaaS M&A: Total Deal Volumes, 2013 – 1H 2023



# SaaS M&A: Deals by Targets' Country, 2013 – 1H 2023

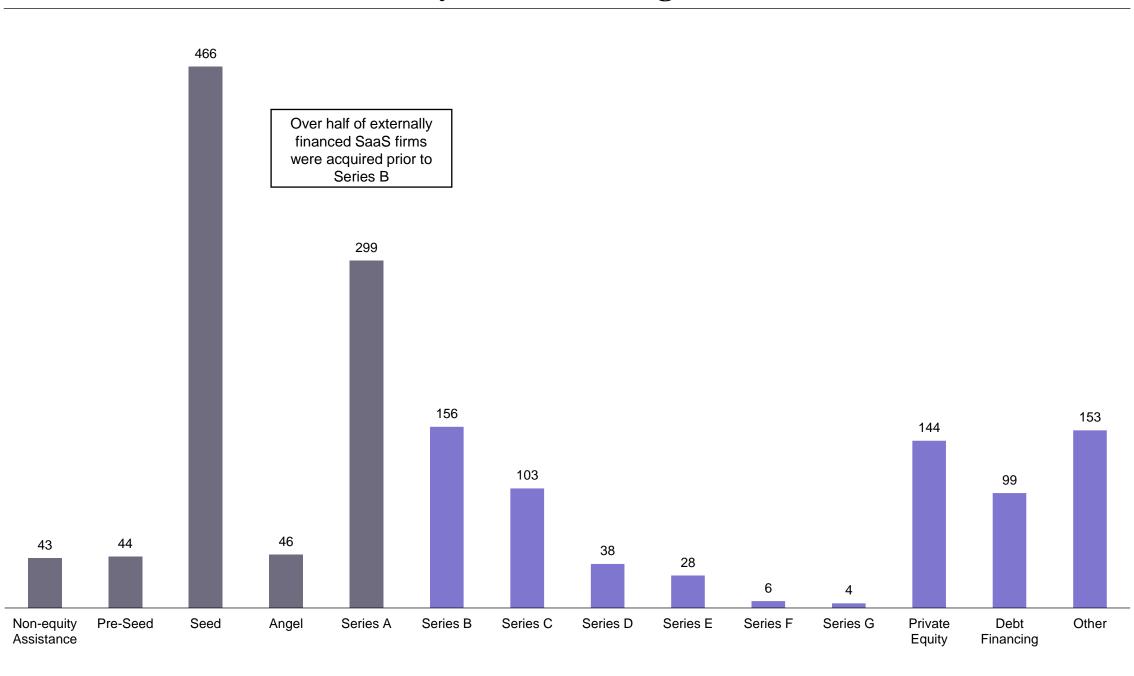


## *SaaS M&A:* Deal Volumes by Total Funding, 2013 – 1H 2023



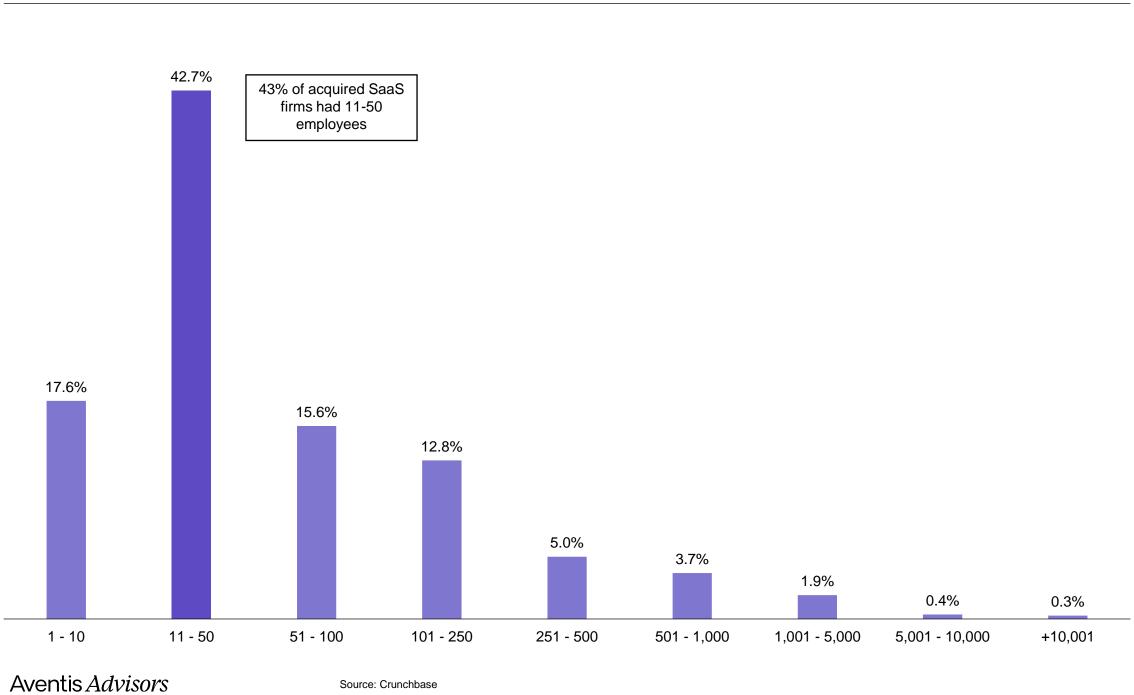
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## *SaaS M&A:* Deal Volumes by Last Funding Round, 2013 – 1H 2023

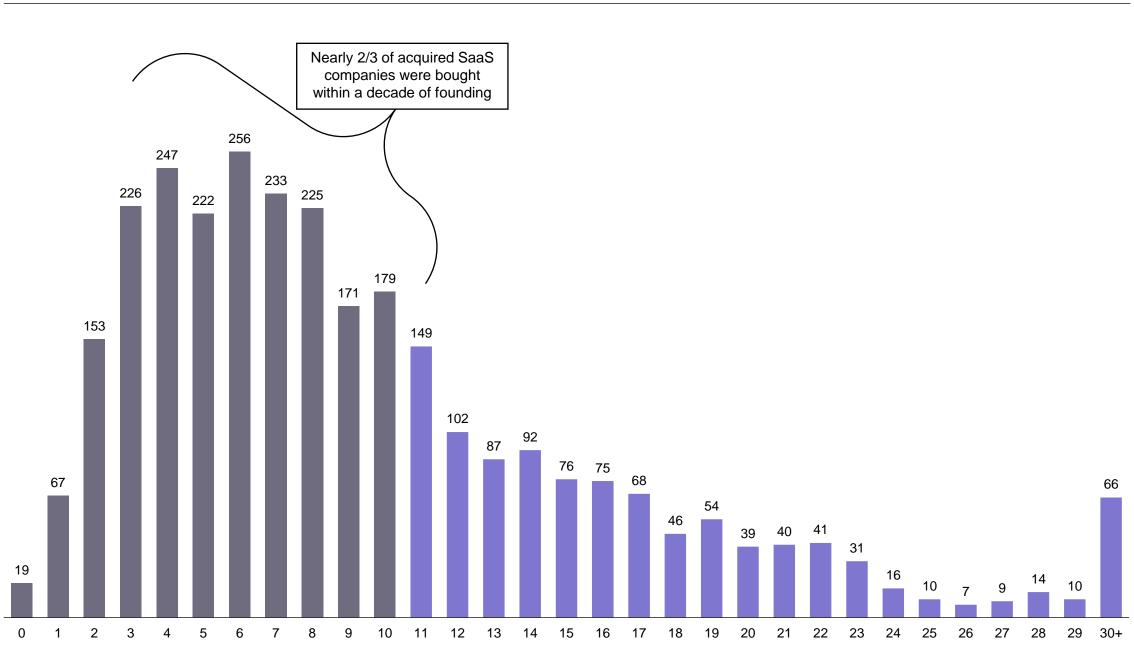


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## *SaaS M&A:* Deal Volumes by Headcount, 2013 – 1H 2023

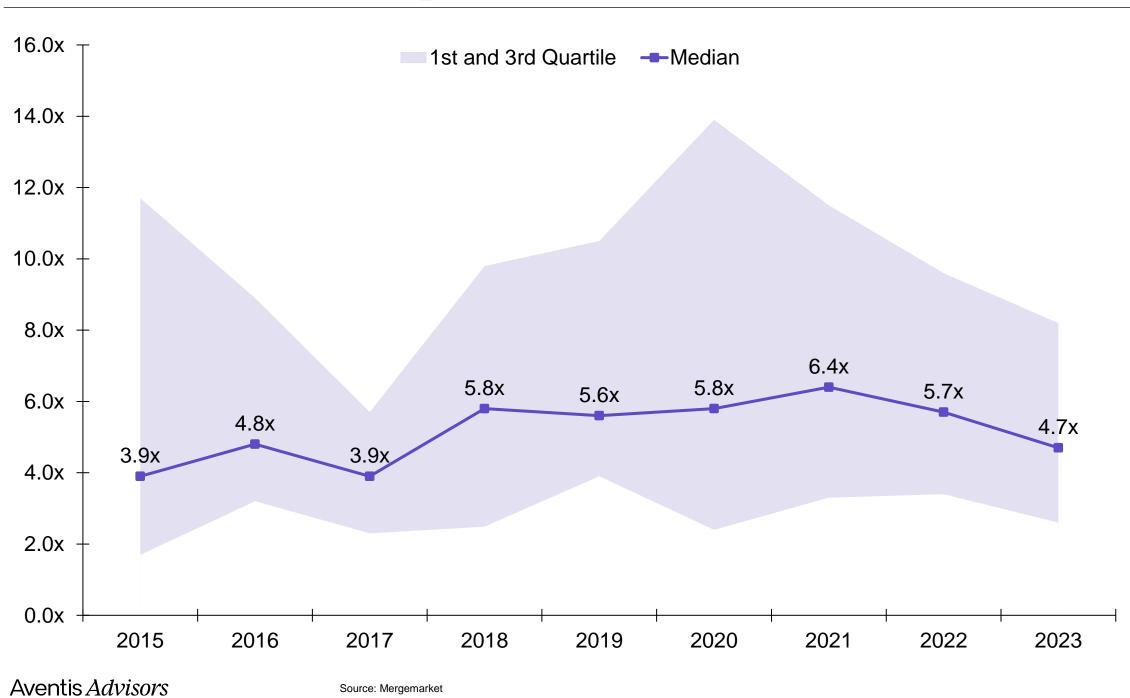


## *SaaS M&A:* Deal Volumes by Founded to Acquired, 2013 – 1H 2023



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# *SaaS M&A:* Revenue Multiple, 2015 – 1H 2023



### SaaS M&A: Prominent SaaS Deals

Year	Buyer	Target	Comment	Country
2020	salesforce	# slack	Salesforce acquired Slack for \$25.6B at 40.6x revenue Slack provides corporate messaging and collaboration solutions	
2022	VISTA   ELLIOTT	citrix	Vista Equity Partners and Elliott Investment Management acquired Citrix for \$16.6B at 5.2x revenue and 23.8x EBITDA  Citrix provides workspace software	
2016	ORACLE =>	NETSUITE	Oracle acquired NetSuit for <b>\$8.7B</b> at <b>11.7x revenue</b> NetSuit is a cloud-based enterprise software company for SMEs	
2022	THOMABRAVO ⇒	<b>端coupa</b> :	Thoma Bravo acquired Coupa Software for \$8.3B at 10.2x revenue Coupa Software is provider of cloud-based applications for finance	
2021	Panasonic ⇒	BlueYonder	Panasonic acquired the remaining 80% of Blue Yonder for \$7.1B at 8.4x revenue and 34.6x EBITDA  Blue Yonder is a provider of software products and services for the retail supply chain	
2018	salesforce	MuleSoft .	Salesforce acquired MuleSoft for \$5.9B at 19.9x revenue  MuleSoft provides integration software for connecting applications, data, and devices	

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Source: Mergermarket

#### Contact Us

*Get in touch with our advisors* to discuss how much your business could be worth and how the M&A process looks.



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